

ORDER



Orders
Order / Rev: 719581
Alt Order #: 06359679
Product Desc: KLOBUCHAR FOR SENATE
Estimate: 606
Flight Dates: 10/02/12 - 10/08/12
Original Date / Rev: 10/02/12 / 10/02/12
Order Type: Political

KARE

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency
Name: Abar Hutton Media/ POL
Buying Contact:
Billing Contact:
 6190 Grovedale Court Suite 200
 Alexandria, VA 22310

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: KLOBUCHAR,A/D/SEN/MN
Demographic: A35+
Product Codes: PL-US Senate
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 10/01/12 | 10/08/12 | 79 | \$44,775.00 | \$38,058.75 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|--------------------|--------------------|-------------|
| October 2012 | 79 | \$44,775.00 | \$38,058.75 | 0.00 |
| Totals | 79 | \$44,775.00 | \$38,058.75 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Jim Quinn | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----|------|-------------------|-----------------|---------------------|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|-------|------------|
| 2 | KARE | 10/06/12 | 10/06/12 | Saturday Night Live | CM | 1030p-12a | -----S- | :30 | 1 | \$900.00 | P-2 | 0.00 | NM | 1 | \$900.00 |
| | | | | Saturday Night Live | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | -----S- | | 1 | | | | \$900.00 | | 0.00 | | | |
| 3 | KARE | 10/07/12 | 10/07/12 | SUN TDY | CM | 8-9a | -----S | :30 | 1 | \$175.00 | P-2 | 0.00 | NM | 1 | \$175.00 |
| | | | | NBC Today Show (Su) | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | -----S | | 1 | | | | \$175.00 | | 0.00 | | | |
| 4 | KARE | 10/07/12 | 10/07/12 | MN Bound | CM | 1105-1135p | -----S | :30 | 1 | \$700.00 | P-2 | 0.00 | NM | 1 | \$700.00 |
| | | | | MN Bound | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | -----S | | 1 | | | | \$700.00 | | 0.00 | | | |
| 5 | KARE | 10/06/12 | 10/06/12 | SAT TDY | CM | 6-8a | -----S- | :30 | 2 | \$150.00 | P-2 | 0.00 | NM | 2 | \$300.00 |
| | | | | NBC Today Show (Sa) | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | -----S- | | 2 | | | | \$150.00 | | 0.00 | | | |
| 6 | KARE | 10/06/12 | 10/06/12 | Sat 8-10a | CM | 8-10a | -----S- | :30 | 2 | \$400.00 | P-2 | 0.00 | NM | 2 | \$800.00 |
| | | | | KARE 11 Saturday | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | -----S- | | 2 | | | | \$400.00 | | 0.00 | | | |
| 7 | KARE | 10/03/12 | 10/08/12 | Tonight Show | CM | 1035pm-1135pm | --WTF-- | :30 | 3 | \$350.00 | P-2 | 0.00 | NM | 3 | \$1,050.00 |
| | | | | Tonight Show | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/03/12 | 10/09/12 | --WTF-- | | 3 | | | | \$350.00 | | 0.00 | | | |

Order / Rev: 719581
 Alt Order #: 06359679
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: KLOBUCHAR,A/D/SEN/MN
 Product Desc: KLOBUCHAR FOR SENATE
 Estimate: 606
KARE

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----|------|-------------------|-----------------|--|-------|-----------------------------|---------------|-----|-------------|------------|-----|---------------|------|-------|------------|
| 8 | KARE | 10/02/12 | 10/08/12 | Late Night Late Night NBC | CM | 1135pm-1235xm | - TWTF - - | :30 | 4 | \$150.00 | P-2 | 0.00 | NM | 4 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/02/12 | 10/08/12 | - TWTF - - | | 4 | | | \$150.00 | | | 0.00 | | | |
| 9 | KARE | 10/02/12 | 10/05/12 | M-F 10-1035p KARE News 10p | CM | 10p-1035p | - T - - F - - | :30 | 2 | \$1,400.00 | P-2 | 0.00 | NM | 2 | \$2,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | - T - - F - - | | 2 | | | \$1,400.00 | | | 0.00 | | | |
| 10 | KARE | 10/08/12 | 10/08/12 | Mon Prime Mon Prime | CM | 9-10p (9:00 PM-10:00 PM) | M - - - - - | :30 | 1 | \$3,000.00 | P-2 | 0.00 | NM | 1 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | M - - - - - | | 1 | | | \$3,000.00 | | | 0.00 | | | |
| 11 | KARE | 10/03/12 | 10/08/12 | M-F 630-7p Entertainment Tonight | CM | 630pm-7pm | - - W - F - - | :30 | 2 | \$1,000.00 | P-2 | 0.00 | NM | 2 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/03/12 | 10/09/12 | - - W - F - - | | 2 | | | \$1,000.00 | | | 0.00 | | | |
| 12 | KARE | 10/02/12 | 10/08/12 | NBC Nightly News NBC Nightly News | CM | 530-6p | - T - T - - S | :30 | 3 | \$3,000.00 | P-2 | 0.00 | NM | 3 | \$9,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/02/12 | 10/08/12 | - T - T - - S | | 3 | | | \$3,000.00 | | | 0.00 | | | |
| 13 | KARE | 10/06/12 | 10/06/12 | Sat 6-630p KARE 11 6 News Sa | CM | 6-630p | - - - - - S - | :30 | 1 | \$600.00 | P-2 | 0.00 | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | - - - - - S - | | 1 | | | \$600.00 | | | 0.00 | | | |
| 14 | KARE | 10/02/12 | 10/08/12 | M-F 6-630p KARE 11 6 News | CM | 6-630p | - T - - F - - | :30 | 2 | \$700.00 | P-2 | 0.00 | NM | 2 | \$1,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/02/12 | 10/08/12 | - T - - F - - | | 2 | | | \$700.00 | | | 0.00 | | | |
| 15 | KARE | 10/03/12 | 10/04/12 | M-F 5-530p KARE 11 5 News | CM | 5-530p | - - WT - - - | :30 | 2 | \$585.00 | P-2 | 0.00 | NM | 2 | \$1,170.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | - - WT - - - | | 2 | | | \$585.00 | | | 0.00 | | | |
| 16 | KARE | 10/04/12 | 10/04/12 | M-F 430-5p Jeopardy | CM | 430-5P | - - - T - - - | :30 | 1 | \$990.00 | P-4 | 0.00 | NM | 1 | \$990.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | - - - T - - - | | 1 | | | \$990.00 | | | 0.00 | | | |
| 17 | KARE | 10/02/12 | 10/05/12 | M-F 4-430p KARE 11 4 News | CM | 4-430P | - T - - F - - | :30 | 2 | \$175.00 | P-2 | 0.00 | NM | 2 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | - T - - F - - | | 2 | | | \$175.00 | | | 0.00 | | | |
| 18 | KARE | 10/03/12 | 10/08/12 | M-F 11-1130a KARE 11 News @ 11a | CM | 11-1130a | - - WTF - - | :30 | 3 | \$75.00 | P-2 | 0.00 | NM | 3 | \$225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/03/12 | 10/09/12 | M - WTF - - | | 3 | | | \$75.00 | | | 0.00 | | | |
| 19 | KARE | 10/03/12 | 10/08/12 | M-F 10-11a TODAY | CM | 10-11a | - - WTF - - | :30 | 3 | \$100.00 | P-2 | 0.00 | NM | 3 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/03/12 | 10/09/12 | - - WTF - - | | 3 | | | \$100.00 | | | 0.00 | | | |
| 20 | KARE | 10/03/12 | 10/08/12 | Days of Our Lives Days of Our Lives | CM | 12-1p | - - WTF - - | :30 | 3 | \$175.00 | P-2 | 0.00 | NM | 3 | \$525.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/03/12 | 10/09/12 | - - WTF - - | | 3 | | | \$175.00 | | | 0.00 | | | |
| 21 | KARE | 10/03/12 | 10/08/12 | M-F 1-2p Rachel Ray | CM | 1P-2P | - - WTF - - | :30 | 3 | \$100.00 | P-2 | 0.00 | NM | 3 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/03/12 | 10/09/12 | - - WTF - - | | 3 | | | \$100.00 | | | 0.00 | | | |
| 22 | KARE | 10/02/12 | 10/08/12 | M-F 9-10a TODAY | CM | 9-10a | - T - TF - - | :30 | 3 | \$335.00 | P-4 | 0.00 | NM | 3 | \$1,005.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |

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Advertiser: KLOBUCHAR,A/D/SEN/MN
 Product Desc: KLOBUCHAR FOR SENATE
 Estimate: 606
KARE

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----|------|-------------------|-----------------|--|-------|-------------------|--------------|-----|-------|-------------|-----|---------------|------|-------|------------|
| 22 | KARE | 10/02/12 | 10/08/12 | M-F 9-10a TODAY | CM | 9-10a | - T- TF- - | :30 | 3 | \$335.00 | P-4 | 0.00 | NM | 3 | \$1,005.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/02/12 | 10/08/12 | - T- TF- - | | 3 | | | | \$335.00 | | 0.00 | | | |
| 23 | KARE | 10/02/12 | 10/08/12 | M-F 3-4p DR OZ | CM | 3-4p | - T- TF- - | :30 | 3 | \$380.00 | P-4 | 0.00 | NM | 3 | \$1,140.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/02/12 | 10/08/12 | - T- TF- - | | 3 | | | | \$380.00 | | 0.00 | | | |
| 24 | KARE | 10/03/12 | 10/05/12 | M-F 2-3p The Doctors | CM | 2P-3P | - - WTF- - | :30 | 3 | \$150.00 | P-2 | 0.00 | NM | 3 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | - - WTF- - | | 3 | | | | \$150.00 | | 0.00 | | | |
| 25 | KARE | 10/02/12 | 10/04/12 | M-F 6-7a KARE 11 Sunrise M-F | CM | 6-7a | - T- T- - - | :30 | 2 | \$990.00 | P-4 | 0.00 | NM | 2 | \$1,980.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | - T- T- - - | | 2 | | | | \$990.00 | | 0.00 | | | |
| 26 | KARE | 10/03/12 | 10/08/12 | Today Show Today Show | CM | 7-9a | - - WT- - - | :30 | 2 | \$425.00 | P-2 | 0.00 | NM | 2 | \$850.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/03/12 | 10/09/12 | - - WT- - - | | 2 | | | | \$425.00 | | 0.00 | | | |
| 27 | KARE | 10/03/12 | 10/08/12 | M-F 5-6a KARE First Edition M-F | CM | 5-6a | - - WTF- - | :30 | 3 | \$150.00 | P-2 | 0.00 | NM | 3 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/03/12 | 10/09/12 | - - WTF- - | | 3 | | | | \$150.00 | | 0.00 | | | |
| 28 | KARE | 10/05/12 | 10/05/12 | Fri Prime Fri Prime | CM | 658-8P | - - - - F- - | :30 | 1 | \$900.00 | P-2 | 0.00 | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | - - - - F- - | | 1 | | | | \$900.00 | | 0.00 | | | |
| 29 | KARE | 10/08/12 | 10/08/12 | Tonight Show Tonight Show | CM | 1035pm-1135pm | M- - - - - | :30 | 1 | \$575.00 | P-2 | 0.00 | NM | 1 | \$575.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | M- - - - - | | 1 | | | | \$575.00 | | 0.00 | | | |
| 30 | KARE | 10/08/12 | 10/08/12 | Late Night Late Night NBC | CM | 1135pm-1235xm | M- - - - - | :30 | 1 | \$250.00 | P-2 | 0.00 | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | M- - - - - | | 1 | | | | \$250.00 | | 0.00 | | | |
| 31 | KARE | 10/08/12 | 10/08/12 | M-F 630-7p Entertainment Tonight | CM | 630pm-7pm | M- - - - - | :30 | 1 | \$1,200.00 | P-2 | 0.00 | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | M- - - - - | | 1 | | | | \$1,200.00 | | 0.00 | | | |
| 32 | KARE | 10/08/12 | 10/08/12 | NBC Nightly News NBC Nightly News | CM | 530-6P | M- - - - - | :30 | 1 | \$2,000.00 | P-2 | 0.00 | NM | 1 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | M- - - - - | | 1 | | | | \$2,000.00 | | 0.00 | | | |
| 33 | KARE | 10/08/12 | 10/08/12 | M-F 6-630p KARE 11 6 News | CM | 6-630p | M- - - - - | :30 | 1 | \$1,200.00 | P-2 | 0.00 | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | M- - - - - | | 1 | | | | \$1,200.00 | | 0.00 | | | |
| 34 | KARE | 10/08/12 | 10/08/12 | M-F 11-1130a KARE 11 News @ 11a | CM | 11-1130a | M- - - - - | :30 | 1 | \$125.00 | P-2 | 0.00 | NM | 1 | \$125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | M- - - - - | | 1 | | | | \$125.00 | | 0.00 | | | |
| 35 | KARE | 10/08/12 | 10/08/12 | M-F 10-11a M-F 10-11a | CM | 10-11a | M- - - - - | :30 | 1 | \$150.00 | P-2 | 0.00 | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | M- - - - - | | 1 | | | | \$150.00 | | 0.00 | | | |
| 36 | KARE | 10/08/12 | 10/08/12 | Days of Our Lives Days of Our Lives | CM | 12-1p | M- - - - - | :30 | 1 | \$250.00 | P-2 | 0.00 | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |

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Advertiser: KLOBUCHAR,A/D/SEN/MN
 Product Desc: KLOBUCHAR FOR SENATE
 Estimate: 606
KARE

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|-------|-------------------|-----------------|---|-------|-------------------|---------|-----|-------|-------------|-----|---------------|--------|-------|-------------|
| 36 | KARE | 10/08/12 | 10/08/12 | Days of Our Lives Days of Our Lives | CM | 12-1p | M----- | :30 | 1 | \$250.00 | P-2 | 0.00 | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/08/12 | 10/14/12 | M----- | | 1 | | | | \$250.00 | | 0.00 | | | |
| 37 | KARE | 10/08/12 | 10/08/12 | M-F 1-2p Rachel Ray | CM | 1P-2P | M----- | :30 | 1 | \$150.00 | P-2 | 0.00 | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/08/12 | 10/14/12 | M----- | | 1 | | | | \$150.00 | | 0.00 | | | |
| 38 | KARE | 10/08/12 | 10/08/12 | M-F 9-10a M-F 9-10a | CM | 9-10a | M----- | :30 | 1 | \$175.00 | P-2 | 0.00 | NM | 1 | \$175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/08/12 | 10/14/12 | M----- | | 1 | | | | \$175.00 | | 0.00 | | | |
| 39 | KARE | 10/08/12 | 10/08/12 | M-F 3-4p M-F 3-4p | CM | 3-4p | M----- | :30 | 1 | \$275.00 | P-2 | 0.00 | NM | 1 | \$275.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/08/12 | 10/14/12 | M----- | | 1 | | | | \$275.00 | | 0.00 | | | |
| 40 | KARE | 10/08/12 | 10/08/12 | Today Show Today Show | CM | 7-9a | M----- | :30 | 1 | \$700.00 | P-2 | 0.00 | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/08/12 | 10/14/12 | M----- | | 1 | | | | \$700.00 | | 0.00 | | | |
| 41 | KARE | 10/08/12 | 10/08/12 | M-F 5-6a KARE First Edition M-F | CM | 5-6a | M----- | :30 | 1 | \$200.00 | P-2 | 0.00 | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/08/12 | 10/14/12 | M----- | | 1 | | | | \$200.00 | | 0.00 | | | |
| N42 | KARE | 10/07/12 | 10/07/12 | Post NFL Late News Post NFL Late News | CM | 1030-1105P | -----S | :30 | 1 | \$1,000.00 | P-2 | 0.00 | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/01/12 | 10/07/12 | -----S | | 1 | | | | \$1,000.00 | | 0.00 | | | |
| N43 | KARE | 10/07/12 | 10/07/12 | Chris Matthews Morn Chris Matthews Sa/Su 430a-12p(11:30 AM-12:00 PM) | CM | 430a-12p Sa/Su | -----S | :30 | 1 | \$400.00 | P-2 | 0.00 | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/01/12 | 10/07/12 | -----S | | 1 | | | | \$400.00 | | 0.00 | | | |
| N44 | KARE | 10/06/12 | 10/06/12 | Saturday Night Live Saturday Night Live | CM | 1030P-1202A | -----S- | :30 | 1 | \$900.00 | P-2 | 0.00 | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/01/12 | 10/07/12 | -----S- | | 1 | | | | \$900.00 | | 0.00 | | | |
| N45 | KARE | 10/06/12 | 10/06/12 | Notre Dame Football Notre Dame Football | CM | 628P-10P | -----S- | :30 | 3 | \$400.00 | P-2 | 0.00 | NM | 3 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/01/12 | 10/07/12 | -----S- | | 3 | | | | \$400.00 | | 0.00 | | | |
| N46 | KARE | 10/04/12 | 10/05/12 | M-F 430-5A M-F 430-5a | CM | 430-5a | ---TF-- | :30 | 1 | \$65.00 | P-2 | 0.00 | NM | 1 | \$65.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/01/12 | 10/07/12 | ---TF-- | | 1 | | | | \$65.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 79 | \$44,775.00 |